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DAHLIAS

FOR

EVERYBODY

Indiana dahlias
1929

E. L. KUNZMAN'S

Personal Page

When I turned this business over to Thos. D. Sherfick four years ago, one page of each issue of the Annual Catalog was reserved for my own.

I do not reach you now in a direct way, so I reserve this page to reach you, and assure all my old customers and all the new ones that I will be glad to hear from them at anytime, and to give them advice if I can do so.

I am intensely interested in the Dahlia and its development, and am doing what I can though experiment and origination, to produce "Ideal Dahlias," or, in other words, Dahlias which, no matter what the size, shall be free and constant in bloom, hardy in keeping qualities, have good stems and a clean healthy growth.

At present, let me say there are no better Dahlias on the market today for a private garden or Florists use than the following of my origination, descriptions of which will be found in regular list:

HALO, SQUARE DEAL, KING OF COMMERCE

For 1929 I have two very outstanding ones in:

Gisha Girl: A seedling of 1924; Cactus Decorative in Shape; deep bloom about 7½ to 8½ inches in diameter. Color is a brilliant, striking Red, heavily marked clear Yellow. Growth is strong and healthy, about 5 ft. in height; extremely prolific blooming habits and very fine long stems; retains its immense size throughout the season. You can't go wrong on this one for strong roots, each-----\$10.00

Wonder Pink: A seedling of 1926; pure Decorative in form, and the largest, by far, of all Dahlias grown here, where we have the best there is to compare with it. Not only of the largest size, but a beautiful lilac color, changing to almost white at center. An exceptionally deep, large bloom, on a splendid strong stem. Growth very vigorous, and free-blooming. This is the Dahlia promised you for 1929. Strong roots, each----- \$25.00
(N. B. No cuttings have ever been taken from the above 2 Dahlias.)

Visit my trial grounds any time in blooming period. It will pay you and I'll be pleased to see you.

Good luck to you and yours,

E. L. KUNZMAN, (former owner)

2300 Slate Run Rd.

New Albany, Ind.

(One block from city car line)

Phone 762-W

Dahlias For Everybody

MOST People like to do business with folks who naturally think in harmony with them, and are interested in their customers' interests. Last fall, I sat down and wrote a personal letter to all my customers, asking them how their Dahlias turned out and offering to replace ones not giving satisfaction in every way. I wish you could see the hundreds and hundreds of letters that I received telling me how wonderful their Dahlias were. And, right here I want to thank all you people for those fine letters. That makes me like my job, knowing that I am succeeding in my efforts to put a little more beauty into the world.

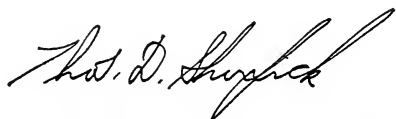
Your faith in me gives me great faith in you, and of course I guarantee every Dahlia, or anything else sent out from the Indiana Dahlia Farms, to give perfect satisfaction in every respect. You are the judge. If not satisfied, just tell me about it and I will adjust it satisfactorily or return your money, and no questions asked.

You will note that I am offering a few of the leading perennials in this book, and Spring is a mighty good time to plant perennials as well as in the Fall. I have a fine lot of Iris, too, that can be set out in Spring or Summer. If interested, let me know and I will give you list and prices, since there wasn't room to put them in this Catalogue. Some good books, too, are being offered and I am sure that you will find them very interesting as well as instructive.

That Fertilizer that you will find on page 23, is mighty fine and you should try some of it.

Send your orders in early, Folks, for my personal attention, and sit down and write me any time and you will get a personal letter right back giving you the information desired; and, Come and see us sometime.

Yours very truly,

A handwritten signature in dark ink, appearing to read "W. D. Hughes". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

INDIANA DAHLIA FARMS.

Our Leaders for 1929

THE following list contains dahlias which have outstanding merit of attraction, and those which we especially recommend to the discriminating buyer. Our descriptions will be found concise and correct.

Adda Patterson, (Hybrid Cactus)—The flowers are pure white and average 8 to 9 inches in diameter. The plant is a good strong grower making a nice bush from five to seven feet in height. The bold blooms are produced on exceedingly long stems, and are one of the best keepers when cut. An all around white dahlia that will win in the keenest competition.

Price \$3.50

Alex Waldi, (Decorative)—A huge, rather loose and informal decorative of great size, of most exquisite tints. The color is cream, overlaid with light salmon pink. The stems are very long and wiry, with a disposition to bend, which is desirable for bouquets.

Price .75c

Allice Whittier, (Hybrid Cactus)—One of the finest Primrose yellow Hybrid Cactus. Five to six inches deep and fully nine inches across on long erect stems. Plants six to seven feet tall.

Price \$3.50

Altamont, (Decorative)—Large full flowers, average eight inches across, with large slightly curved petals giving the flowers an artistic form. Plants of a tall growing habit, with long slender, but rigid stems. Flowers are good keepers and enough different from anything else to appeal to you. Color, rose pink deepening to American beauty rose at the center of the flower.

Price \$3.50

Ambassador, (Cactus)—Flowers are immense size, on stems that are strong and stiff. Color is a soft yellow center with salmon amber and pink shades gradually deepening towards the tips of the petals. Still one of the greatest varieties we have and always found in the finest collections.

Price \$1.00

Amun Ra, (Decorative)—This immense dahlia resembles the setting sun. The outer petals of the mammoth blooms are of gorgeous shades of copper and orange shading to gold

and amber, and deepening in the center to a dark reddish bronze. The blossoms keep for days when cut. The stems are long and very stout.

Price \$1.00

Autumn's Own, (Hybrid Cactus)—A wonderful large and beautiful Dahlia, with habits which satisfy all. Of a clear deep orange, suffused red, the color which blends with the season. After growing this, you will always want it. Tubers, each

Price \$5.00

Aztec Glory, (Decorative)—It is a clear yellow with deep massive flowers of unusual and most artistic formation. Held on strong erect stems. It is a comparative low grower yet it is a vigorous grower with glossy green foliage.

Price \$5.00

Ballet Girl, (Cactus)—Very large cactus, with long very finely quilled petals. Colors, orange tipped white; some flowers are solid orange on same plant.

Price .75c

Bashful Giant, (Decorative)—A gigantic bloom where size is one of the requisites for exhibition. It is also of great merit for its beautiful color, being apricot with golden shadings. Although the flowers are held on strong stems, their face partially downward. Splendid as a garden variety.

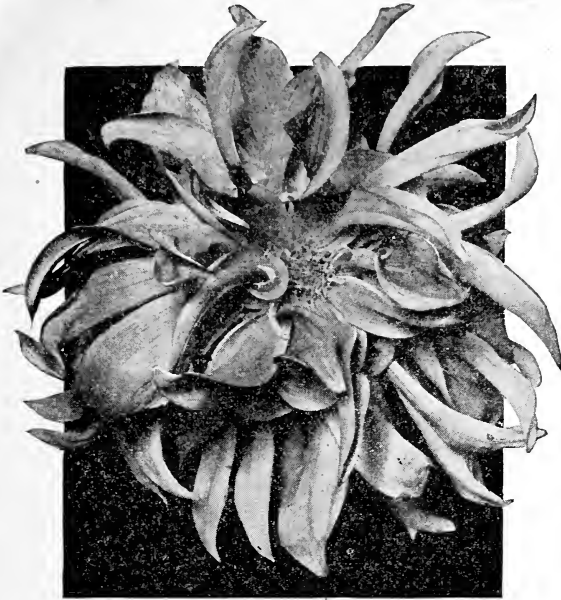
Price \$1.00

Barbara Redfern, (Decorative)—This is a new California variety of special merit. The color is difficult to describe as it changes so in various lights. It is like burnished copper, shading to gold, suffused with salmon. The flowers are large and well formed. It is a very free bloomer and the stems are good.

Price \$5.00

Bertha Jost, (Decorative)—A strong heavy foliage variety, good bloomer, the flowers are large, yellow shading to pink, overlaid with burnt orange.

Price \$1.00



U. S. A.

Cantean, (Decorative)—Mammoth shrimp pink. This dahlia closely resembles Hort Fiet, but has much better habits. Price .75c

Casper G. Ware, (Decorative)—This dahlia attracted considerable attention in our fields. Flowers are large, eight to ten inches across, regularly formed and produced profusely on long stems. Color bright clear violet rose. We highly recommend this variety. Price \$2.00

Charles Stratton, (Decorative)—A grand exhibition fluffy decorative which has won many prizes. Color is a pale gold shaded and tipped with old rose. Price \$2.00

Champagne, (Decorative) — The color is rare and delightful. Accordingly a rich cream suffused light jasper red, giving the flowers a pinkish orange buff color. The bushes are filled with massive flowers held high on long rigid stems. The beautiful decorative and a wonderfully fine lasting cut flower. Price \$1.25

Charm, (Decorative)—One of the most admired dahlias. A pleasing shade of burnt orange, shading to yellow. Stems good. Free flowering and a good keeper. Price .75c

Cigarette, (Hybrid Cactus)—Creamy white, heavily edged orange, but no two flowers are alike. Bloom is very large, held well above the foliage on good stems. Price \$1.00

Cinderella (Cactus)—An immense, deep full flower of incurving formation. The color is a pale salmon, or fawn pink shading to a tan center. A good bouquet dahlia. Price \$1.00

City of Lawrence, (Decorative)—Flowers are very large size being almost as deep as they are wide. Color is a rich clear sulphur yellow. Plant medium to tall grower, vigorous, and the great blooms are carried well above the foliage on long stiff stems. Price \$2.50

City of Trenton, (Decorative)—A large exhibition decorative borne erect on top of cane-like stem. An Autumn-colored dahlia defying adequate description. The face of petals a rich glowing tangerine, reverse crushed strawberry red. The petals curl gracefully, giving a two-tone effect and creating an impression of whorls of tongues of flame radiating from a full center. Without doubt one of the most brilliant Dahlias ever introduced. Price \$7.50

Daddy Butler, (Hybrid Cactus)—Face of rosy carmine, with silver rose reverse, producing a lovely two-tone effect. An artistic garden and cut flower variety, on long, wiry stems. Price \$1.00

Dakota, (Decorative)—New. Immense red brown. Very good for exhibition. You can't go wrong in ordering this dahlia. Price .75c

Don Williams, (Decorative) — A beautiful new shade of lavender, each petal being tipped snow white. Fine stems, low growing plant. Price \$1.00

Eagle Rock Beauty, (Decorative)—A more beautiful combination of pink and cream than is displayed in this glorious dahlia would be difficult to imagine. No picture or description of this giant among giants can do it



PAUL MICHAEL

justice. It's in a class all its own, and unanimously admired by all who have seen it. It is vigorous in growth, with good habit, and strong stems holding the flower perfectly erect, the immense blooms are full to the center, and produce in abundance until frost. Height 4 feet.

Price \$5.00

Earl Williams, (Decorative)—Deep regularly formed blossoms, borne on a fine stem. The color of red and white are well distributed. It is an excellent variety in every way.

Price \$1.00

Eastern Star, (Decorative)—Color is a soft saffron yellow with old gold shadings. Flowers of great substance and remarkable keeping qualities. Full centers and are held erect on strong stems. Excellent bush growth and free flowering.

Price \$2.00

Edna Ferber, (Hybrid Cactus)—Here is one of the most popular exhibition varieties of recent introduction, which has been winning prizes everywhere. Such a magnificent stem, and such a carriage! Color is a glistening coral, shading to old gold at the base of the petals, with petals that curl and twist most alluringly, giving the blooms depth. Price \$5.00

El Dorado, (Decorative)—A low growing bush with immense golden blooms which stand up and look you in the face, and the depth corresponds to the size. It is of a vivid coloring which is emphasized by the deeper tones at the base of the petals. Price \$1.50

El Grenade, (Hybrid Cactus)—Color is a vivid orange. Petals twisted and interlaced, showing at the tips a creamy yellow reverse. The long stems grow well out of the foliage and are faultless. Price \$2.00

Elite Glory, (Decorative)—A monstrous flower of a brilliant rich red, without any apparent purple or maroon shadings. Blooms and foliage gigantic in size. This dahlia is regarded as a break in the dahlia world and cannot be surpassed for spectacular effect either for exhibition or for garden purposes. Especially fine keeping qualities as a cut-flower. Price \$3.50

Elite Peach, (Decorative)—This is a splendid exhibition and decorative variety. The flowers are large, borne on perfect stems. The color is a most pleasing salmon buff. Price \$3.00

Elkridge, (Decorative)—This is a splendid new white variety for which a great future is predicted. The flowers are of good size, borne on splendid stems, the petals are very firm in texture and it is a splendid keeper and shipper. It is a vigorous grower and the flowers are produced in great freedom. Price \$3.50

Ellinor Vandever, (Decorative)—An incomparable dahlia of exquisite beauty and great size, having every desirable quality. The large blossoms are of a glowing satiny, rose pink. The flowers are of great depth and substance, and are held far above a tall sturdy bush on exceptionally long stems. Early bloomer. Price \$1.50

Emily D. Renwick, (Decorative)—Iridescent rose with gold shadings. Free bloomer on good stems.

Price 50c

Emma Marie, (Hybrid Cactus)—A

Thomas Sherfick, President

INDIANA DAHLIA FARMS

"We Have the Variety You Want"

NEW ALBANY, IND.

Season of Twenty-nine.

Dear Customer:—

You will quickly agree with me when I say that no one can do any job as perfectly when crowded almost to the limit.

That's exactly the position we find ourselves in when springtime comes along and too many of our thousands of customers wait until planting time is upon them before they send their orders in.

I know just how easy it is to put off ordering for one reason or another, and so I am making it worth your while to send your orders early. Your tubers will arrive in perfect condition exactly when you want them. Even if you don't state a shipping date we will see that you get everything on time and in good shape. See our guarantee.

You know, try as you will to provide Dahlias in large enough quantities, we do run short of some varieties. And all those who know our way of growing, selecting, packing and shipping, and of the way we stand back of every tuber sent out, will have no other than Indiana Dahlias if they can help it.

And of course you want to save Money. Everybody does. Until April 1st you can save 12½ per cent. (See other side of this letter for full particulars). That's more than double Bankers interest on your money for a whole year.

So you see it is really a worth-while advantage to order before April 1st because you get your bulbs at a lesser price and also you are more certain of getting what you want.

Yours very truly,

THOS. D. SHERFICK

INDIANA DAHLIA FARMS.

Special New Offer For Early Orders

With each dollars worth of Dahlias ordered before April 1st with full payment, we will allow 15% toward any variety of Dahlia on the list at the bottom of this page. For example on \$6.00 you may select 90c worth from the following list free, or \$1.00 worth by paying 10c additional.

If there should not be any dahlias on the list that you want we will allow 12½% toward any variety in this catalog, or if you prefer you may deduct 10% cash from the amount of your order. Your order must reach us before April 1st to take advantage of this offer. We can ship the order at any date you specify.

Attraction	\$.50
Ballet Girl.....	.75
Dakota75
Geo. Walters75
Gladys Bates75
King of Commerce50
Mildred Slocomb50
Millionaire75
Mina Burgle35
Insulinda	1.00
Jean Chazet75
Mrs. John Sheepers.....	1.00
Mrs. Carl Salbach.....	.50
Mrs. I. DeVer Warner.....	.75
Jerseys King	1.00
Queen Mary20
Rose Nell75
Seq. Gigantea75
Shannon50
Souv. De G. Doazan25
Wizard of Oz	1.00
Alex Waldi75
Emily De Renwick50
Our Country	1.50



pleasing shade of clear pink with a creamy white center. It is a robust grower, producing deep, full-centered blooms on three to four foot stems.

Price \$1.50

Esther Hunt, (Hybrid Cactus)—The large blooms are composed of long, well rolled petals with serrated tips. Even when the flower has faded and the outer petals are falling, this hybrid cactus never shows center. The vivid colored flowers of oriental orange make a striking display. Exceptionally fine long stems.

Price \$1.00

Esther R. Holmes, (Hybrid Cactus)—A most graceful flower of good size on splendid stems, a most delicate and pleasing shade of mauve-pink, a fine cut flower.

Price .75c

E. T. Bedford, (Decorative)—Fine exhibition of purple with a lighter shading giving it the appearance of a silvered purple tone.

Price \$1.00

Foordhook Pearl, (Hybrid Cactus)—An early free and continuous bloomer, holding a full center through the season. Outer petals are straight while the center petals twist gracefully. A clear primrose yellow, shading to a deep creamy white at the tips. Stems are very long on a medium bush.

Price \$3.50

Fort Monmouth, (Hybrid Cactus)—A predominating color is a rich claret with brightness unusual in darker tones. Flowers are full centered and well formed, borne on long stiff stems high above the foliage. A very prolific grower and bloomer, bush 7 to 8 feet high with flowers 13 inches in diameter. One of the outstanding novelties.

Price \$10.00

Frances Lobdell, (Hybrid Cactus)—The color is mellow pink, shading lighter to the center. A very free bloomer on cane-like stems. Like all good varieties, it must be seen growing to be appreciated.

Price \$1.00

F. T. D., (Decorative)—Named in honor of the Florists' Telegraph Delivery. A sport

of Trentonian and manifesting the latter's good habit of growth. Tall and free flowering. Color a rich tyrian rose. Dark green foliage, long rigid, upright stems, exceptionally free flowering and a good keeper. We predict that this new variety will win all the hearts of those who see it, either in the field or on the exhibition table on account of its unique coloring.

Price \$5.00

Futurity, (Decorative)—Clear salmon rose. Very fine, large flowers on strong stems. Size six to seven inches.

Price .75c

Geo. Walters, (Cactus)—Flowers of immense size. Color is rich coppery, old gold, tinting to buff at the center. Ought to be in everyone's collection.

Price .75c

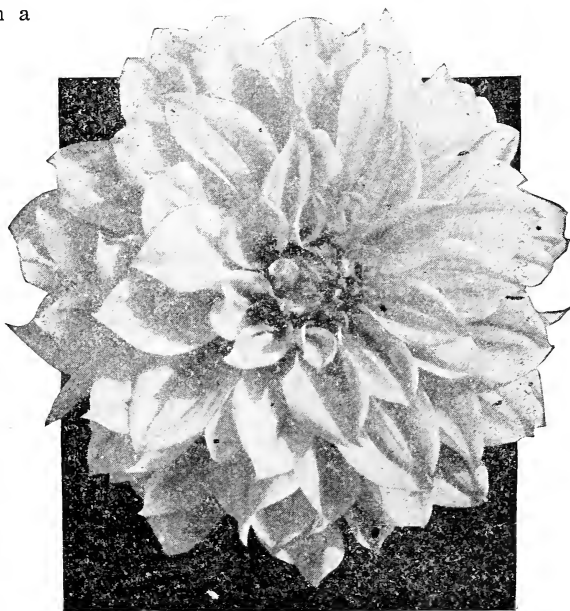
Gladys Bates, (Hybrid Cactus)—A huge cutting flower of perfect form, color tan with rose reverse, a dahlia of real mirths.

Price .75c

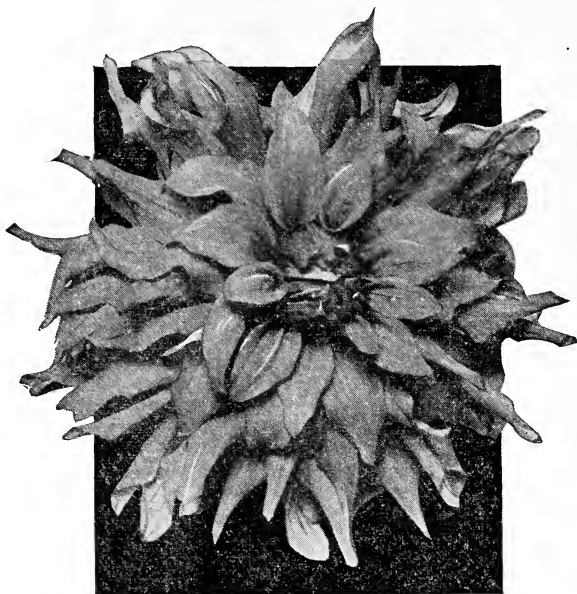
Gladys Sherwood, (Hybrid Cactus)—An immense pure white blossom, deep and full, held very erect on splendid stems. A most popular white.

Price \$1.00

Glory of Monmouth, (Decorative)—



CHAMPAIGN



FRANCES LOBDELL

A really beautiful novelty of salmon-pink with light orange at the base of petals. Although the bush is semi-dwarf the flowers are six to eight inches across and four inches deep without disbudding and produced on long, sturdy stems. Profuse bloomer, flowers of a heavy texture, open slowly. Good keeping qualities and artistic coloring make it a wonderful garden and exhibition dahlia.

Price \$3.50

Golden Giant, (Peony-flowered)—Of immense size and wonderful beauty and shape of flower. Color is pure old gold, unchanging and unshaded. Shape is beautiful, the petals being curled and twisted, and having a wonderful metallic lustre. Size is immense. Stems are long and strong but the neck is sometimes too weak for the heavy bloom. Plant is strong and bushy; healthy.

Price \$2.00

Golden Veil, (Hybrid Cactus)—Of exquisite color (pure Cream) and formation of bloom, and very free blooming and large. Stem is long and strong, but neck is weak. However, it is well worthy of your consideration on account of its beauty.

Price \$1.00

Halo, (Decorative)—Shape of Jersey's Beauty. Large size and pure, very light sulphur color. Stems are long and fine in every way. Very free blooming and desirable. Recommend highly.

Price \$1.50

Harry Sheldon, Jr.; (Decorative)—An extra fine exhibition flower, white center with outer row of petals of shell pink. Can be grown very large; is a profuse bloomer; flowers held up on strong stems; a dahlia for all who wish beauty combined with size.

Price \$1.50

Hercules, (Decorative)—Quilled of enormous size. The color scheme is a symphony of tangerine and deep yellow. Strong stout stems.

Price \$1.00

Harry Mayer, (Decorative)—The color of this new variety is very attractive pale rosaline purple. It is a splendid grower, having excellent stems and strong leathery foliage. It reminds one of Margaret Woodrow Wilson, but of course, much deeper in color.

Price \$5.00

Hortulanus Fiet, (Decorative)—The general affect is lilac rose, while the petal shades from golden yellow at the base to pale lilac at tips, with deep lilac rose suffusion.

Price \$1.00

Illuminator, (Decorative)—Of large size and exceptional in cutting qualities and color which is a luminous deep, very rich and striking pink, suggesting the color of certain wines. Fine growing habits, and, per tubers, only

\$2.50

Insulinda, (Decorative)—A distinct form with petals twisted and curled. Stems are two or three feet long and flowers are very large. Color, a rich satiny yellow, shaded russet orange.

Price \$1.00

Islam Patrol, (Decorative)—A stunning red and gold flower that attracts attention wherever shown.

Price \$2.00

Jane Cowl, (Decorative)—Deep massive bloom of bronzy buff and old gold, blending darker towards the per-



fect center. Broad petals with just enough twist to add the refinement so often lacking in the largest dahlias. A stem of unusual strength holds this giant decorative over a bush of ideal growth, while the foliage is the thick leathery kind that insects seldom bother. A sensational dahlia in every respect. Price \$10.00

Jean Chazot, (Hybrid Cactus)—Nasturtium red, suffused gold, vigorous grower and profuse bloomer. Price .75c

Jersey's Beauty, (Decorative)—A perfect bloom of erosion pink carried high above the foliage on long, wiry stems. A perfect true pink. Wonderful keeper when cut, therefore good as an exhibition flower or for commercial purposes. Price \$1.00

Jersey King, (Decorative)—A fine grower, the immense flowers of carmine, toning to old rose, being carried on long, stiff stems. Price \$1.00

Jersey's Beacon, (Decorative)—The most spectacular of the Jersey family. Color Chinese scarlet with a buff reflex giving a two toned effect. A free bloomer of extremely massive proportions, with sturdy stems. Price \$2.00

Jersey's Caprice, (Decorative)—The color of this dahlia is a beautiful autumn shade that is hard to describe; flowers large and good form and substance, stems rigid, holding the bloom erect, a splendid exhibition, and also a good cut flower variety. Price \$2.00

Jersey's Ideal, (Decorative)—The color of this variety is best described as deep lavender pink, although sometimes it is nearer lavender; flowers are borne face up on top of the stems, the long petals falling down and making a very deep flower, vigorous grower and free bloomer. Highly recommended. Price \$5.00

Jersey's Jewell, (Decorative)—Mallow pink, very large, long petaled flowers on fairly good stems. Price \$1.50

Jersey's Sovereign, (Decorative)—Similar in form to Jersey's Beauty but of a more compact growth, flowers

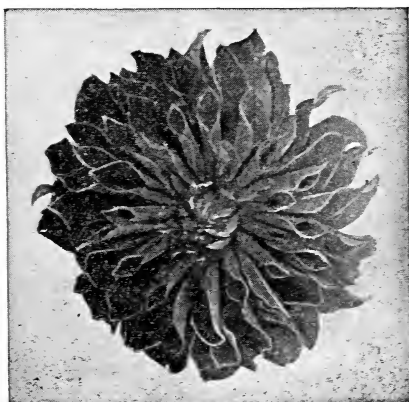
formed on good stems. Color salmon orange. Price \$1.00

Judge Alton B. Parker, (Decorative)—A coppery salmon with golden hue. A large perfect flower the entire season. Good stems, and a wonderful exhibition variety. Price \$1.00

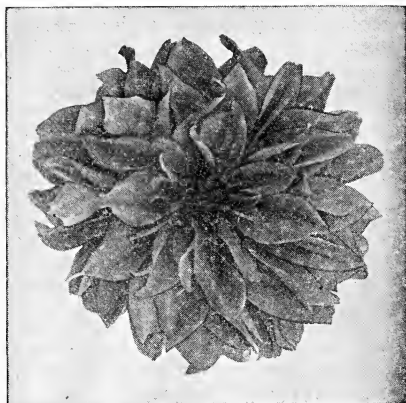
Judge Marean, (Decorative)—In this large dahlia there is a riot of blending color, ever changing as the flower ages. There is a glowing salmon pink, iridescent orange, yellow and pure gold, and the shades all blend most beautifully. The large fine flower stands on a long, straight, strong stem facing the garden boldly. Price \$1.00

J. W. Davis, (Decorative)—Color, the deepest shade of cerise at the center graduating to a lighter tint, this blending of the two shades creating an entirely new effect. The large flower has depth as well as size, stems perfect, making it as good for cutting as for exhibiting. Profuse bloomer. Price \$1.00

Kemp's Violet Wonder, (Decorative)—The predominating color of this fine decorative dahlia is Naphthaline violet with an undertone of royal purple, lightening to faint bluish violet at the tips of petals. Deep flowers are as near perfect in form as possible, growing 10 inches and over in diameter. Stems are stiff holding flowers a foot above the foliage. A truly outstanding variety keeping well when cut. Plant is a



JOHN H. SLOCOMB



N. C.—4

prolific bloomer, strong grower of spreading habit. Price \$10.00

King Soloman, (Hybrid Cactus)—A beautiful orange buff, with an iridescent sheen on the twirled and twisted petals. Perfect stems, profuse bloomer, has been awarded many prizes. Price \$1.50

King of Commerce, (Decorative)—This is not a new variety, but the most perfect growing dahlia ever introduced. Needs and wants no extra attention and will produce blooms of medium large size, set squarely on fine stems, 15 to 36 inches long, which keep until they dry up. The real cut flower dahlia. Color is a rich tango, lighted gold. Price .50c

Kitty Dunlap, (Decorative)—A very free-blooming, fine-form dahlia of American Beauty rose. The stems are long and stiff. We recommend this dahlia highly for exhibition and cutting. Price \$1.00

Margaret Masson, (Decorative)—A beautiful, silvery rose pink of great depth and size. Wonderful exhibition variety on account of its good keeping qualities and fine up-right stem. Very free blooming. Awarded many prizes in the east. Price \$1.50

Margaret Woodrow Wilson, (Decorative)—An exhibition type of large size and great beauty. Color is opalescent pink. Face of petals creamy white, reverse phlox pink, the

reflection from reverse of petals giving the whole flower an opalescent effect. Price \$2.50

Marmion, (Decorative)—This decorative dahlia is of such enormous size and great depth that it immediately attracts attention either in the garden or at the exhibition. Color is pure golden yellow with a bronze suffusion on reverse of petals, and has a deeper bronzy tone on the high full center and an outline of same shade around each petal, enhancing the beauty of the flower and giving it an unusual appearance. Florets are long, wavy and curl in such a fashion as to eliminate any hint of coarseness. Form is perfect, stiff stem, dark green foliage, good bloomer. One of the outstanding dahlias. Stock limited. Order early. Price \$3.50

Mariposa, (Cactus)—An immense flower of bright, yet delicate pink; shading deeper at center. Blossoms abundantly all season, holding its center throughout. The stems are long and stiff and the flowers are fine both for exhibition and cutting. Price \$1.00

Mephistopheles, (Decorative)—As an exhibition variety, this dahlia has no peer. Enormous blooms held perfectly erect on gigantic stout stems. Will keep four days at an exhibition and continue to grow. Plants are of extraordinary vigor and free-flowering. Color is a ruby red showing an infinitesimal golden yellow point at the very ends of the petals, thereby greatly enhancing its effectiveness. Price \$1.00

Merrick, (Decorative)—A glorious shade of light maroon tipped and reverse of petals mahogany. A combination that has instantly appealed to all who have seen it. Fine stems and a good keeper. Very large and free bloomer. Price \$1.00

Mildred Slocomb, (Decorative)—Large mauve pink, center light. Flowers produced on long stems. Plants very robust. Price .50c

Millionaire, (Decorative)—A giant lavender shading to white at center. Dwarf grower. One of the largest dahlias in existence. Very popular and in great demand. Price .50c



KITTY DUNLAP

Mordelia, (Decorative)—One of the outstanding dahlias, especially beautiful under artificial light. It is a real art dahlia of a bright apricot buff color. Flowers average 9 inches and are held well above foliage on long stems. Profuse bloomer. Price \$2.00

Monmouth Beauty, (Decorative)—This beautiful dahlia is a seedling of Amun Ra. The flowers are very large and full, and of rich salmon orange, with lustrous metallic golden sheen, and are borne on long stiff stems high above the foliage. Plant an unusual sturdy grower and quite prolific. Price \$5.00

Monmouth Jewell, (Decorative)—Amun Ra Type, with large tight centered flowers, of a beautiful bitter-sweet orange color, shading to lemon chrome at base of petals. Flowers are held high above the foliage on stiff stems, and look you in the face. A far superior variety to Amun Ra. Price \$5.00

Mr. Crowley, (Decorative)—A beautiful, luminous shade of salmon pink. Flowers of large size, fine form and substance. Plant is a sturdy grower and free bloomer on stiff stems. Fine for exhibition and the garden. Price .75c

Mrs. Carl Salbach, (Decorative)—An immense bloom of a lovely, mauve pink, shading lighter to the center and every petal outlined in deep mauve. The stems are extremely long and strong, holding this immense blossom proudly erect above a

tall, vigorous plant. A most valuable and useful exhibition and cut flower variety. Price 50c

Mrs. Edna Spencer, (Cactus)—An exceptionally fine variety for all purposes. Large size, fine form and above all, a free bloomer on long, erect stems. Color, silvery lilac, shading to bright orchid pink. Price .75c

Mrs. I De Ver Warner, (Decorative)—One of Judge Marean's best creations. Very large beautiful flower of fine form and substance. Color a rich rosy mauve. Stems long and rigid. Very attractive in the garden and one of the best, for exhibition and for cutting. We consider it one of the best dahlias on our list. Price .75c

Mrs. Elanor Martin, (Decorative)—A large evenly petaled decorative of a shade which might be described as mulberry suffused with tan, each petal showing a violet stripe that adds a lot of charm to the unusual color scheme. Price \$1.50

Mrs. John T. Sheepers, (Decorative)—Center clear canary yellow gradually changing to a delicate shade of pink on the outer petals. Very large flowers standing well out of the foliage on strong stems. Price \$1.00

Mrs. R. R. Strange, (Decorative)—Burnished copper, shaded old rose and gold. Price .50c

My Maryland, (Hybrid Cactus)—One of the outstanding sensations of the 1928 shows. A rich and bright pink, each petal tipped with ivory white. Large blooms on strong stems. Very desirable. Price \$10.00

Nancy Helen, (Decorative)—A delicate shrimp pink blossom on long wiry stems. A very desirable florists' dahlia. Price .50c

Nichu, (Hybrid Cactus)—The blooms are immense of very incurved shape. Flowers are held erect on strong stalks. A cheerful bloomer which will produce at all parts of the season, a mass of clear yellow blossoms with closed centers. Price \$1.50

Nobilis, (Decorative)—This is al-



most a counterpart of Earle Williams, of which it is a sport. Brilliant crimson and white. Its bright coloring makes it very attractive. Fine stiff stems and striking coloring make it a good cut flower.

Price \$1.00

Osam Shudow, (Decorative)—The big, heavy, loose petals produce a flower more like a gigantic rose than a dahlia. Color, a delightful old rose slightly suffused with lilac and shading to yellow at the center. No bloom has ever been less than nine inches in diameter and most of them larger. The bush is very sturdy and tall and the main stalk is the thickest we have ever grown. The flower stem is long, thick, and heavy and the blossom comes well above the attractive foliage. One bloom is a bouquet.

Price \$2.00

Our Country, (Decorative)—The ground or main color is a very deep purple while the florets are heavily tipped pure white. It is mammoth and the formation is wonderful. It is a very deep heavy flower with a never failing center. The colors run very uniform. It was offered to the public in 1923 for the first time at \$50.00 per bulb.

Price \$1.50

Papilion, (Decorative)—Another beautiful dahlia of a delightful shade of old rose with golden lights. A wonderful blending of color that is extremely beautiful. The stems are long and strong.

Price \$1.50

Pat O'Mara, (Decorative)—The color is an unusually soft and pleasing shade of orange buff, slightly tinged neyron rose. Good keeping quality.

Price .75c

Paul Michael, (Decorative)—An immense flower of bright apricot and bronze shadings. Good stems and unexcelled for exhibition. It belongs in the largest dahlia class. Can be grown easily to 10 to 12 inches.

Price .75c

Pride of California, (Decorative)—Dark rich crimson of pleasing form and large size. Flowers held erect on splendid stems. One of the best red decorative dahlias for cutting yet introduced.

Price .50c

Pride of Monmouth, (Hybrid Cac-

tus)—Medium to light perfectly formed flower of rich golden buff yellow. Maize yellow reverse. Flowers are borne on long stiff stems well above the foliage. The plants are good strong growers with thick tough foliage, that is apparently proof against injury from leaf hoppers, etc.

Price \$5.00

Queen of the Garden Beautiful, (Decorative)—The form of this dahlia alone makes it a distinctive flower, with its large center and wide petals. The color is a bright yellow with tints of green, a more interesting color than the description as it gives an unusual warm tone to the flower.

Price \$3.50

Rookwood, (Decorative)—The color is a pure bright cerise rose. The immense flowers are held far above the low-growing and spreading bushes on excellent stiff stems, and are always perfect.

Price \$2.00

Raido, (Decorative)—Another of those exhibition varieties, in blood red, tipped yellow, "gaudy and nifty" if you like them that way. Has met with considerable favor, same as jazz orchestras. A strong grower, and the stems are absolutely rigid.

Price \$1.50

Rose Fallon, (Decorative)—One of the largest of the new introductions. A truly magnificent decorative of pleasing shades of amber, russet, and salmon. The formation is perfect, and the stems are excellent. The foliage of this beautiful variety is very dark and handsome. Rose Fallon is a wonderful keeper and lasts for days when cut. This dahlia can easily be shown in the largest bloom class.

Price \$3.50

Roman Eagle, (Decorative)—A flower that is typically an Autumn shade, which has helped make the dahlia "King of the Autumn Season." Large exhibition decorative of a flaming, brilliant, burnished copper color; one of the most admired dahlias in our field, as well as at all the Eastern shows. Flowers held well above dark green foliage on stiff stems. Medium height plants, profuse bloomer.

Price \$2.00

Rosa Nell, (Decorative)—A clear bright rose, a rare color in dahlias



which attracts immediate attention. An immense bloom of very fine formation with extra long stiff stems, held high above a strong vigorous plant of beautiful foliage.

Price \$1.00

San Mateo, (Decorative)—The largest and handsomest fancy or bi-color dahlia. A deep yellow, heavily-striped and splashed scarlet, of great substance. Fine formation and good stems.

Price \$1.00

Sagamore, (Decorative)—Light apricot buff, medium size good stem. A good grower and excellent bloomer. Flowers are highly prized for their color and keeping qualities. To our opinion the best all around yellow decorative on the market.

Price \$1.00

Sanhican's Bluebird, (Decorative)—A pleasing near to blue decorative dahlia with petals of bright violet blue, while the center petals retain the violet tint. A noble flower on wiry stems.

Price \$1.50

Sanhican's Gem, (Decorative)—The color of this variety is a shade of old rose suffused with amber, fading to a clear old rose. The petals twist at the points giving it an unusual appearance. Flowers are medium in size on splendid stems.

Price \$1.50

Sanhican's Magnate, (Decorative)—A splendid exhibition flower of a pale amaranth pink, face of petal tinged with a deeper shade, and the reverse of petals a solid claret color, heavily veined. One of the big fellows.

Price \$3.50

Sanhican's Monarch, (Decorative)—This is a large flower of splendid type. The color is a deep tyrian rose at center of the flowers shading to a lighter tone at tips of the florets. A flower of great depth and substance. A profuse bloomer on splendid stems and with leathery foliage that will resist the ravages of the leaf hopper.

Price \$3.50

Sanhican's Rose, (Decorative)—A medium flower of a clear deep rose pink. Splendid cut flower, a profuse bloomer and the flowers are borne on ideal stems.

Price \$1.50

Sequoia Gigantea, (Decorative)—Very large full flower of buttercup

yellow. Flowers are borne well above the foliage. Tall and very robust grower.

Price .50c

Shannon, (Decorative)—A large bold flower on long stiff stems. This wonderful new dahlia cannot be excelled as a cut-flower or garden variety. Without disbudding it often measures 7 across and 5 deep. Will last a week when cut. The color is a deep golden orange overlaid with a silvery sheen causing it to glisten in the sun or artificial light.

Price .50c

Shudow's Lavender, (Decorative)—A beautiful lavender blossom of exquisite coloring. Fine large flowers with long, stiff stems, held high above the lace-like foliage.

Snowdrift, (Decorative)—Pure white, full deep built flower with broad petals. Low bush. One of the best white decoratives.

Price .75c

Siskiyou, (Hybrid Cactus)—Pink tinged mauve. One of the very largest flowers ever originated. It has created a sensation wherever exhibited. Flowers held perfectly erect on long stiff stems.

Price \$1.50

Square Deal, (Decorative)—Splendid, full form and beautiful color, which is a soft, creamy yellow at center, shading out to soft salmon pink. It is a large bloom on a magnificent stem, and it is positively the freest blooming dahlia we ever grew. Habit, bush and dwarf.

Price \$1.00

The Bandit, (Hybrid Cactus)—A dazzling combination of mahogany red and pure gold. Narrow petals that curl and twist showing the golden reverse, large flowers held perfectly erect on slender black stems.

Price .50c

The Grizzly, (Decorative)—A great, dark, velvety maroon beauty. One of the best and most prolific. Stems three to four feet long. Extra large flowers. A prize winning novelty.

Price .75c

The Lemonade, (Decorative)—This is another splendid light yellow decorative. Flowers large on good stems and of a refined appearance. It is a splendid vigorous grower and has wonderful keeping qualities.

Price \$3.50



Tom Wiggington, (Hybrid Cactus)—Canary yellow flowers produced on long stiff stems. Plant is a good strong grower. Highly recommended. Price \$1.00

Trentonian, (Decorative)—A truly great flower is this big even petaled decorative. The color is that of an Indian's skin, a wonderful blending of old gold, amber and coppery-bronze, the whole forming a flower of marvelous brilliancy with a central zone of bronze. Price \$1.50

U. S. A. (Hybrid Cactus)—Color is rich, glowing, deep orange. Flowers of enormous size and splendid form. Blooms early and continually. This is a dahlia that should be in everyone's garden. Price \$1.00

Watchung Sunrise, (Decorative)—It is a rich golden yellow suffused amaranth pink toward the outer petals. The flowers are enormous and when fully developed form a perfect spear.

It is a vigorous grower, and the stems are perfect. Price \$7.50

Waldheim Sunrise, (Decorative)—A true deep yellow that will show up yellow under artificial light, the reflex is darker and there is a rich golden suffusion around the beautiful high center. The bush growth is ideal, the strong erect stems hold the flowers facing upright. It is a sturdy grower and free bloomer. In all, it is the greatest of all yellows, and is in a class by itself. Price \$15.00

Wizard of Oz, (Decorative)—One of the largest dahlias grown. The color is a glowing amber pink, soft in tone. The plant is a strong grower and flowers are held erect on stout stems. Price \$1.00

World's Best White, (Decorative)—Absolutely the best white dahlia. It is a fine bloomer and has the size, stem and quality. It is a prolific bloomer. Price \$1.00



Definition of Dahlia Types

Cactus Dahlias—Have fully double flowers with revolute (rolled outward from center) petals, pointed, either straight or incurved toward center. Good Cactus Dahlias are rare and very beautiful.

Hybrid Cactus—Are in form midway between cactus and decorative partaking of both forms. They have pointed petals or partly rolled and are of rare beauty. Next to the Decorative this is the most popular type.

Decorative Dahlias—Are fully double with petals large, broad, flat or slightly rolled at edges. As flower develops the petals often turn backward, giving the flower depth. The newer decoratives have a wonderfully varied arrangement and form petals. This is at present one of the most popular types.

Show or Ball Dahlias—Are the old-fashioned ball or flat ball form with quilled involute petals. The Hybrid Show type partakes of the decorative form and is more popular for exhibitions because of its larger flowers.

Pompon Dahlias—Are small compact Show Dahlias not more than two inches in diameter. They are fine for bouquets or basket work.

Peony Dahlias—Are noted for their large blooms, good stems and artistic arrangement of petals. They have two or more rows of petals around a more or less covered center and are sometimes, especially early in the season, fully double.

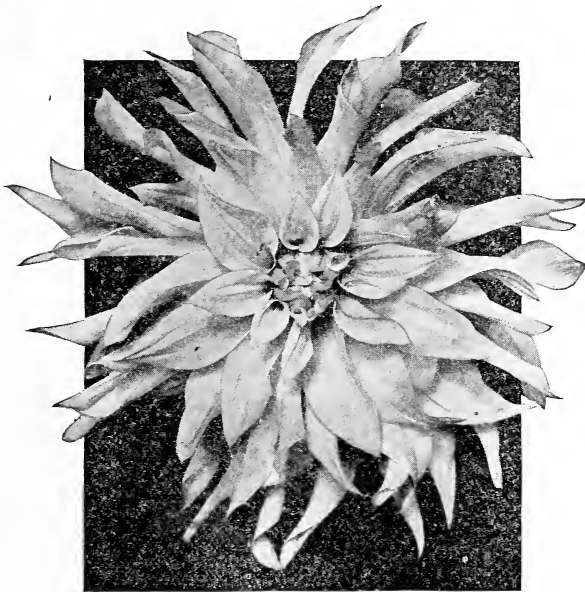


Select Standard Dahlias

Dahlias Give a Long Season of Bloom

Older varieties, selected for lower price. These are generally smaller-flowered forms and some have defects of stem, blooming-habit or vigor; but nearly all are well-tried kinds that possess great hardiness, productivity, or other qualities that have kept them in the trade while thousands of new kinds have come and gone, after gracing the catalogues far more than the gardens.

I have included some of each of the common classes from decorative to single.



GLADYS SHERWOOD

A. D. Livonia, (Show)—Medium size, shell pink, very fine cutflower. A free bloomer and a great favorite with everybody. Price .25c

Attraction, (Cactus)—A beautiful dahlia attracted considerable attention in our fields. Flowers measure fully six inches in diameter, are composed of gracefully arranged curled or twisted petals of a lively yet soft silvery mauve-rose with white suffusion. Price .50c

Aviator Garrison, (Cactus)—A very dainty yellow cactus dahlia. One that will give complete satisfaction, very profuse bloomer. Price .50c

Black Hussar, (Show)
—Medium sized, dark maroon color. Very prolific. Price .25c

Bonnie Blue, (Decorative)—Lavender Blue; nice stems and profuse bloomer. Price .25c

Bronze Beauty, (Show)
—Almost perfectly round ball-shaped flowers; color a deep bronze. Price .25c

Caleb Powers, (Show)
—Light pink; wiry stems and a very prolific bloomer. Price .35c

Cuban Giant, (Show)
—Large, deep crimson, shaded maroon. Fine form and good stems. Price .25c

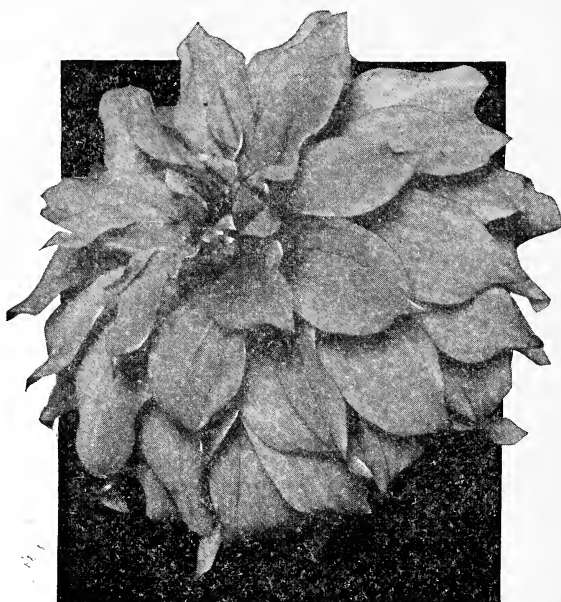
C. W. Bruton, (Decorative)—Deep yellow. It has been an old favorite for years. Price .25c

Countess of Lonsdale, (Cactus)—Yellow suffused sun-red, overlaid lavender. Early and profuse bloomer. Splendid garden variety. Price .35c

Copper, (Hybrid Cactus)—Giant Orange Yellow, shaded copper. Fairly good stems. Seen in most dahlia collections. Price .50c

Deelighted, (Show)—Giant pure white. I have grown this dahlia for years and find it one of the most satisfactory. Price .35c

Delice, (Decorative)—Still one of



NANCY HELEN

the loveliest of its class on account of its wonderful coloring, a bright luminous pink, entirely distinct. The flowers are held facing well above the foliage on straight stiff stems.

Price .35c

D. M. Moore, (Decorative)—Free bloomer on dwarf plants. Color rich, dark, velvety maroon, shaded black. Fine form.

Price .50c

Dorothy Peacock, (Show)—One of the very best pink ball dahlias, good stems; and a very profuse bloomer.

Price .35c

Dreers White, (Show)—Large pure white, quilled petals. A dwarf grower with long dropping stems. A good bloomer.

Price .25c

Dream, (Decorative)—Peach with an amber-like glow. This is indeed a dream. A small like dahlia but very dainty.

Price .35c

Etendard De Lyon, (Cactus)—Large size, with heavy petals and great substance. Color rich plum. The flowers are produced freely on rigid erect stems. Exhibition and garden.

Price .50c

Eureka, (Cactus)—Violet crimson, center deep purple; fairly large for a cactus and one that has given satisfaction for years.

Price .25c

Flamingo, (Decorative)—Brilliant rosy pink, tipped lighter; produced on good stems. Very profuse bloomer and of course a good cutflower.

Price .35c

Frank A. Walker, (Decorative)—Deep lavender, produced on long stems and blooms very early. A very satisfactory dahlia.

Price .35c

Germania, (Peony)—Brilliant Turkish red. Prolific bloomer and a good keeper.

Price .25c

Hampton Court, (Peony)—Rosey pink and of a good size. A nice bouquet of these dainty flowers is very beautiful indeed.

Price .35c

Harmony, (Decorative)—Color a clear pink; with serrated petals; very free cutflower.

Price .30c

Hochsai, (Decorative)—Here is a dahlia that I at one time thought couldn't be improved on, of course it is old fashioned now; a golden orange and bronze on good stems. Highly satisfactory.

Price .50c

Jean Kerr, (Decorative)—Pure white of a fine form. A profuse bloomer on stiff stems, an awful good cutflower.

Price .50c

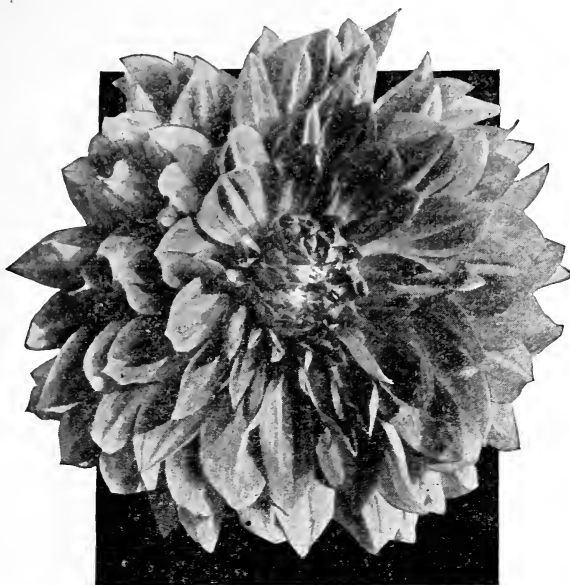
J. H. Jackson, (Cactus)—Still one of the best and most reliable of the so-called black dahlias. Rich velvety maroon. A fine flower and a free bloomer.

Price .35c

Lawine, (Cactus)—White, lightly suffused pink. A strong vigorous grower, early and profuse bloomer, one of the best for commercial cutflowers and for the garden.

Price .25c

Libelle, (Cactus)—Another grand



NOBILIS

variety of medium sized and a profuse bloomer. Color a beautiful aster purple. Price .25c

Lucero, (Decorative) — A very pretty dahlia, colored bronzy buff, shaded carmine. Very dainty and sure to please you. Price .50c

Manitou, (Decorative) — A giant amber, edged salmon; a very profuse bloomer, however it has short stems. The flowers are pretty good sized. Price .50c

Maude Adams, (Show) — One of the most delicately lovely of its class, being a clear shell pink. It is a beautifully formed and an early and free bloomer, on fine stiff stems. Price .35c

Mina Burgle, (Decorative) — A splendid variety. Color rich cardinal red, it is of fine form, the plant is a strong vigorous grower, producing the flower freely on long stiff stems. Price .35c

Miss Minnie McCullough, (Decorative) — Entirely distinct. In a class

by itself on account of the combination of autumn shades. The gold and red of autumn leaves. Especially effective under artificial light. Price .25c

Mrs. E. L. Hathaway, (Poeny) — Color a creamy salmon pink. Pretty good stems and is very effective as a cutflower. Price .50c

Mrs. Gardner Casset, (Decorative) — Bright cerise pink, a strong grower and free bloomer on a fairly good stem. Price .35c

New Melody, (Decorative) — Canary yellow, shading out to white, very effective in the garden. Price .35c

Neibelingenhort, (Hybrid Cactus) — Rich golden apricot, suffused old rose. The plant is very strong and vigorous. Producing massive flowers early and freely, on long stiff stems. Price .50c

Oban, (Decorative) — Mauve shaded fawn. Very prolific bloomer and has stood the test of time. Price .25c

Oregon Beauty, (Decorative) — Very bright vermillion cardinal, rich and glistening, flowers are large on graceful stems. Price .25c

Orator, (Show) — Large salmon buff, produced on stiff stems. Very free bloomer. Price .25c

Paul Bonyon, (Decorative) — Large salmon, shaded orange. I have seen as high as fifty flowers on one bush of these, and it is very pretty in the garden. Price .50c

Perle De Lyon, (Cactus) — Splendid pure white of fine form. A great favorite. Price .25c

Princess Juliana, (Peony) — Reliable pure white, early and always in



bloom. A good cutflower. Price .35c

Princess Mary, (Decorative)—One of the most beautiful; vivid soft pink. Very prolific bloomer and a great favorite. Price .50c

Purple Manitou, (Hybrid Decorative)—A deep purple and very large. While it isn't a very prolific bloomer I think it very desirable because of its beautiful color. Price .35c

Queen Elizabeth, (Poeny)—Large, free lavender. Produced on graceful stems, the plant is a heavy grower. Price .40c

Queen Mary, (Decorative)—Color clear, silvery, cerise pink. The plant is a strong, healthy, vigorous, upright, branching, grower; producing the flowers freely on long, stiff stems. Price .35c; 3 for .90c; 6 for \$1.75 and 12 for \$3.00.

Queen of Belgians, (Show)—White faintly suffused Salmon Pink. Perfect ball shaped flowers. Price .25c

Queen of Yellows, (Show)—One of the best yellows of this type. A very profuse bloomer and a good garden variety. Price .25c

Red Hussar, (Show)—Medium sized scarlet and literally loaded with blooms. Price .25c

Rene Cayeaux, (Cactus)—Color a pure red, and an early and profuse bloomer. Price .35c

Seabright, (Decorative)—Of large size. Color Apricot Buff. A bouquet

of these dahlias make a good showing for this type. Price .50c

Springfield, (Cactus)—Salmon orange, a very, very profuse bloomer, it has pretty good stems and is a good cutflower. Price .35c

Souv. De. Ge. Doazan, (Decorative)—Very large light red, a strong and vigorous grower. Flowers are produced on good long stems. Price .25c

Storm King, (Show)—Pure white. The flowers are not very large but they are produced in such abundance as to make the plant almost covered with blooms. Price .25c

Stradella, (Show)—This is a very pretty dahlia, being a rose color and produced on graceful stems. I wouldn't want to be without it. Price .25c

Susan, (Show)—Soft light shell pink. Fairly good stems and the plants are always in bloom. Price .25c

Sylvia, (Decorative)—Deep pink, tinting to light pink in the center, flowers are produced in abundance and are very pretty when made up into bouquets. Price .25c

Vivian, (Show)—White suffused pink and tipped rich crimson. A very profuse bloomer and very desirable. Price .35c

Yellow King, (Cactus)—Color, light yellow, tinting to cream at the tips giving it a most pleasing effect. The large flowers are borne on long, stiff, but slender stems. Price .50c

Don't think that dahlias will mix planted close together. They will always come true from the divided clumps. We grow hundreds long side by side, if this were the case it would be almost impossible to grow dahlias commercially. Dahlias from seed never come true to name.

Here is where nerve is required, small tuber is good then a big one is better and an undivided clump best of all. Absolutely wrong especially regarding the clump. The clump must be divided if you want fine large blossoms. Don't think you can yank out the tubers and they will sprout from all parts like a potato. The eyes are all near the stem. Far better throw away the surplus, if you do not

have room to plant all the divisions, than to plant the whole clump. Better to give them to those who will appreciate and care for them.

YOUR SUBSCRIPTION WILL EXPIRE

As the magazines announce "your subscription expires with this number." There is one way to renew your subscription to a magazine. Pay up.

There are two ways to keep Indiana Dahlia Farms Catalogue coming to you each January. One is to send me an order. That puts you in good and regular standing for two years more. The other way is to request a copy should you not receive it by January 15th each year.

The Pompon or Bouquet Dahlia

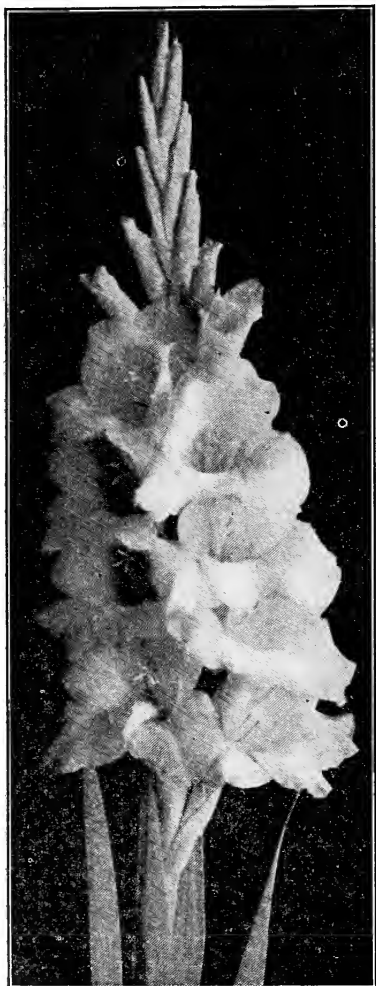
This splendid class of Dahlias is much in favor, as they are so well suited for all kinds of decorative work.

They are exceedingly floriferous and make fine border plants. In the following list will be found the very best, both for exhibition and garden work.

Amber Queen—Extra long stem, Amber, tinted Salmon Pink.....	.25
Ariel—Orange Buff, one of the best for cutting.....	.25
Bronze Beauty—Golden Bronze.....	.25
Catharine—Clear Yellow, very compact.....	.35
Dr. Jim—Cream White and Purple.....	.35
Eunice—Flesh Pink, edged Lavender.....	.35
Fascination—Pink and Lavender.....	.35
Gannymede—Buff, overlaid Silver Pink; a beauty.....	.50
Hedwig Pollwig—Deep Red, blotched White.....	.50
Innocence—Pure White35
Juweeltje—Something new and very fine; a lovely Rose Pink color. Very small bloom on long stem.....	.75
La Petite Barbara—Pure White.....	.35
Leader—Lemon, tipped Purple.....	.35
Little Bessie—Cream White, crinkled petals.....	.35
Little Dorothy—White, blotched Pink and Orange.....	.35
Madeline—Yellow, edged deep Rose.....	.35
May Clift—Light Maroon.....	.35
Nerissa—Light Pink, tinted Mauve.....	.50
Prince Charming—Cream White, overlaid Purple.....	.25
Raphael—Light Red25
San Toy—Attractive, White tipped, Carmine Pink.....	.35
Snowbird—Miniature pure White.....	.50
Sunbeam—Rich Crimson35
Wee Gracie—White, faintly tinted Lavender.....	.35
Zoe—Yellow, often tipped White.....	.50

GLADIOLI

EVERYBODY knows what Gladiolus are. But for some reason we haven't been selling enough Gladiolus, and I thought maybe my prices were too high. So this year I am cutting the prices in two, and on some varieties even much better than that. I am also making an exceptionally low price where a hundred is wanted. Remember these are not 2nd or 3rd size bulbs, BUT 1st SIZE and A No. 1 in every respect.



Evelyn Kirtland. A large, wide open flower of rose pink; shading to shell pink in center, with brilliant scarlet blotch on lower petals. Spikes long and graceful. One of the most beautiful pink varieties.

Golden Measure. Large blossoms of rich golden yellow with no markings. Slightly ruffled. Strong growth with very large spike of bloom. One of the choicest yellows.

Alice Tiplady. This is considered the very best of the primulinus on account of the large size and delicate color, which is a beautiful rich orange saffron.

.07c each; .65c per doz.; 100 for \$5.00

America. Conceded to be one of the finest varieties for cutting or bedding; color a beautiful soft flesh pink, orchid-like in its coloring and texture.

.06c each; 55c per doz.; 100 for \$3.75

Anna Eberius. Color, dark velvety purple; throat deeper shade; very large flowers on tall, fine spikes. Greatly in demand. Early ordering advised.

.08c each; .85c per doz.; 100 for \$6.50

Baron Jos. Hulot. Deep indigo blue with fine hair lines of gold. More nearly purple than any other medium priced variety. Distinct.

.10c each; \$1.00 per doz.; 100 for \$7.00

Byron L. Smith. A beautiful orchid-like lavender pink. The blooms are large, wide open and exceptionally well placed. This is the peer of all the lavenders. Much in demand as a cut flower.

.10c each; \$1.00 per doz.; 100 for \$7.00

Crimson Glow. Well named. Rich, glowing crimson with a velvety center. Large flowers; early and vigorous. Popular and justly so.

.10c each; \$1.00 per doz.; 100 for \$7.00

Dr. Norton. Color is a delicate cream-pink with primrose center. Edges suffused with LaFrance pink and dainty yellow blotch on the lower petals. A favorite among Gladiolus.

.10c each; \$1.00 per doz.; 100 for \$7.00

E. J. Shaylor. Tall, strong spike, with large blooms of beautiful deep rose pink. Awarded certificate of merit by Royal Horticultural Society of England. A very fine variety.

.08c each; .80c per doz.; 100 for \$6.00

.08c each; .80c per doz.; 100 for \$6.00

.15c each; \$1.50 per doz.; 100 for \$11.00

Gretchen Zang. Large blooms of beautiful shade of soft pink blending into scarlet on lower lip. .08c each; .80c per doz.; 100 for \$6.00

Halley. Salmon pink, large open flowers. Tall, early bloomer. A very profitable market variety. .06c each; .55c per doz.; 100 for \$3.75

Herada. A beautiful, large glistening mauve. The blooms are well placed on good straight spikes. By far the best in this color; and a very fine Gladiolus. .07c each; .65c per doz.; 100 for \$5.00

Jewell. Light salmon pink with beautiful golden throat. The flowers are large and wide open on slender, graceful stems. Just as pretty as can be. .15c each; \$1.50 per doz.; 100 for \$11.00

Le Marechal Foch. One of the best of recent introduction. Pure delicate rosy pink, wide open broad petaled. Very large lily-like flower. Blooms two weeks earlier than America, and multiplies rapidly. Invaluable to florists. Fine for forcing. .06c each; .55c per doz.; 100 for \$3.75

Louise. Large, well opened orchid-like flower. The color is an attractive bright blue lavender, with wine-colored blotch in throat. .10c each; \$1.00 per doz.; 100 for \$7.00

Maidens Blush. Exquisite flowers of delicate pink shading lighter in throat. Could not be more daintily colored if painted with a fairy's brush. The spikes are tall and carry their beautiful burdens of blossoms gracefully. Frequently a bulb will present you with several spikes. Very choice florist's flower. .06c each; .55c per doz.; 100 for \$3.75

Mary Pickford. An extraordinary flower of delicate creamy white with a throat of softest sulphur yellow. Even the stem and calyx are white. Certainly a little beauty and you'll love her. .08c each; .80c per doz.; 100 for \$6.00

Mrs. F. King. Long spike of immense flowers of light scarlet or flame red, shaded salmon. One of the oldest varieties, but it will be a long time before it is supplanted in popularity by any other red Gladiolus. .05c each; .50c per doz.; 100 for \$3.50

Mrs. Frank Pendleton, Jr. Tall majestic spikes of rose pink blossoms bearing a giant blotch of richest, velvety carmine on the lower petals. No finer variety in existence. .06c each; .55c per doz.; 100 for \$3.75

Mrs. H. E. Bothin. Flesh pink, tinted salmon; flame scarlet centers; heavily ruffled. A mighty pleasing color combination. Flowers are large and correctly spaced on the stem. A beauty. .10c each; \$1.00 per doz.; 100 for \$7.00

Odin. Deep salmon pink with intense carmine blotch on lower petals, giving it a very warm color combination; large flowers on strong stem, very early, splendid cutflower. .10c each; \$1.00 per doz.; 100 for \$7.00

Orange Glory. Gleaming, intensely ruffled, orange colored blossom with a lighter throat, rich and striking color. Robust grower. If there ever was a "glad" that reminded you of a big husky piano mover, this is the one. .20c each; \$2.00 per doz.; 100 for \$12.00

Purple Glory. Deepest velvety maroon-red with almost black blotches. Words fail to describe its majestic beauty. A perfect giant among Gladiolus. Must be seen to be appreciated. Recommended highly. .25c each; \$2.50 per doz.; 100 for \$14.00

1910 Rose. Very large flower of pure rose pink; white central lines on the lower petals. One of the best and most dependable varieties in existence. Its unusually good substance makes it a popular cut flower with the florists. Recommended. .06c each; .55c per doz.; 100 for \$3.75

Souvenir. Purest golden yellow of all Gladiolus; large beautifully shaped flowers on tall slender stems. .08c each; .80c per doz.; 100 for \$6.00

White Glory Pure white with Iris-blue throat, heavily ruffled flowers on strong stiff stems; sturdy grower. .10c each; \$1.00 per doz.; 100 for \$7.00

Wilbrink. Flesh pink with yellowish blotch on lower petals; large well placed flowers on tall, strong stems; the first pink to bloom, together with Halley, of which it is a sport; extra good cutflower and forcer. .06c each; .55c per doz.; 100 for \$3.75

What Others Think of Indiana Dahlias

Each succeeding year I receive more and more appreciative letters from pleased customers. That's what makes life worth living and helps me like my job. I like the money all right to and need it. But a large part of my pay is in knowing that I have succeeded in my efforts not only to satisfy but please my customers. It is a great deal of pleasure indeed to publish a few of the many fine letters received this year. I want to thank all our good friends for their nice letters of appreciation and can assure you that if your kind letter does not find a place in our catalogue it is not for want of appreciation and gratitude, but is due only to want of available space.

Mrs. F. Liversman, Ohio, October, 1928—Just a few lines to you in regard to the Dahlias I bought of you last spring. They surely were nice. The \$1.00 one was just beautiful; never saw any like it in both color and size.

Earl Hamilton, Penn., Nov., 1928—I received the Dahlia bulbs in fine shape in the spring and they have grown wonderfully and produced armful after armful of blooms. I expect to give you a larger order next spring for new varieties.

Mrs. Frances L. Wagoner, Mich., Nov., 1928—Common adjectives fail to express an amateur's delight and success in raising such marvelous blooms from the dahlias purchased from you. On Sept. 11th they won first prize—"just couldn't help it"—at the Dahlia Exhibit in the State Bank here.

Mrs. J. F. Chappell, Tenn., Nov., 1928—The Dahlias I ordered from you were fine. Every one of them bloomed, they were beautiful. I had blooms that measured 8½ inches and they were all different colors. Thanking you for past favors.

Mrs. N. R. Pace, Illinois, Nov., 1928—I am surely sorry for neglecting writing and thanking you for the wonderful bulbs you sent me in return for those of a previous order that did not grow. Every one of these grew and were fine. Everybody who saw them said they were the best they had seen this year. We gave your address to several who asked for it and always have a good word for Indiana Dahlias. Yours is a service that is unusual and a company that stands back of its word.

Miss Alice Johnson, Tenn., Dec., 1928—I wish to say the dahlias I bought of you in the spring arrived in due season and in the best of condition. You gave me an extra, Jersey King True, which I appreciated very much. They all did extra fine and were the admiration of all who saw them.

Mrs. Leslie Williams, Indiana, Jan., 1929—Will say that I had the grandest Dahlias from the bulbs I got from you. No one around here ever saw anything like them before, but I made a mistake and dug them too soon and lost my bulbs, but I want to buy the same ones again this spring and a few more.

Mrs. C. C. Hobart, Ohio, Nov., 1928—I was very much pleased with my dahlias this summer, they did well and multiplied considerably. I took the prize on my dahlias at the Flower show this fall. They all grew and were true to form.

W. T. Swink, So. Car., Nov. 1928—We appreciate very much the fact that you follow up your bulbs, which we find very few do, and we are pleased to advise that we had wonderful success with them.

Mrs. Wm. A. Francis, W. Va., Oct. 1928—I have had wonderful success with my dahlias this year. At the County Fair I won several blue ribbons. My Jersey's Beauty was admired above all the others for its perfect form and color.

Mrs. Hettie Fancher, Indiana, Sept., 1928—I must tell you about my Dahlias. Mrs. I. D. V. Warner has had 18 splendid blooms, 6 and 7 inches across and 12 more buds getting ready to bloom. Oh, it certainly is fine. Jersey's King is blooming and almost as fine.

Mrs. Ida May Northcutt, Kentucky, Sept., 1928—I must tell you how perfectly beautiful the dahlia was, how true to picture and thank you for the extra one you sent.

Mrs. Peter J. Fagot, North Dakota, Sept., 1928—Just a few lines to tell you that I have some wonderful dahlias this year from tubers bought of you. Everyone who sees my flowers remarks about their size and beauty. My Mrs. I. De Ver Warner has 18 and 20 blooms on it for weeks and weeks—20 right now. I won several prizes on my dahlias at the Northwood (N. D.) Flower Show a few weeks ago.

100- FILL ALL THESE BLANKS -60

ISSUED BY


New Albany, Indiana

(Write it plainly. Ladies will please use the prefix Miss or Mrs.)

About what date do you want them?_____

If date is not specified we will ship on or about April 25th

[illegible]

 More order blanks if requested. Use this side. 

Perhaps you have some friends who would enjoy learning about INDIANA DAHLIAS. You would be doing them a favor by sending me their names and addresses and at the same time it would be a favor to me—two favors in one act.

Thank you.

INDIANA DAHLIA FARMS

[illegible]

Hardy Perennial Flowers

Hardy Perennials, that is, those that stay out all winter, come again every spring and bloom more profusely than ever, offer to the average home owner an opportunity for flowers every week of the growing season.

Gardening offers untold pleasure and undescribed satisfaction, and the perennial border holds out in prospect many pleasant minutes to those who choose to plant one.

Perennials are easily grown, and make the garden cheerful with their great masses of brilliant colors. They are useful for border planting, and in foundation plantings. From this list of varieties you can select an assortment that will give you flowers all summer.

Remember when these are once established in your garden you do not have to plant every year. They will come up from the roots year after year, and increase in the glory and abundance of their flowers. Our plants are heavy and will bloom the first year.

Achillea, The Pearl. Flowers large, very double, pure white. Continuous bloomer all summer. 25c each, 6 for \$1.35.

Anchusa, Italica. Rich blue flowers in May and June. Grows three to five feet tall. Each 25c, 6 for \$1.35.

Aquilegia or Columbine. One of the finest perennials grown; blooming in the early spring with a riot of color and dainty combinations that cannot be excelled. Also good for rockeries. 25c each, 6 for \$1.35.

Bleeding Heart. Fern leaved everblooming. Flowers heart-shaped deep rose color. Foliage fern like, grows 12 to 15 inches tall. 40c each, 6 for \$2.25.

Boltonia, Asteroides. A perfect blanket of white flowers in late fall on plant four feet high. 20c each, 6 for 90c.

Butterfly Bush. Vigorous spreading bush, dense large cluster of bright mauve colored flowers, with bright orange eye. Attract great quantities of butterflies in blooming season, which is in late summer. 35c each, 6 for \$1.75.

Canterbury Bells.—A good garden flower producing a great profusion of gaily colored blooms. Assorted colors. 20c each, 6 for \$1.00. Separate colors, White, Blue and Rose, 25c each, 6 for \$1.35.

Coreopsis. This is one of the beautiful yellow Daisies. Excellent for cut flowers. Very free bloomer all summer. 25c each, 6 for 90c.

Chrysanthemum, Hardy Garden. We have a splendid assortment of these lovely flowers that are so beautiful in late autumn. Blooming after all other flowers. 25c each, 6 for \$1.35.

Delphinium (Larkspur). The finest of all perennials, with an all summer blooming season. They are fine for cut-flowers, and equally as attractive when left standing in the garden. **D. Bellamosum, Dark Blue.** 25c each, 6 for \$1.35.

D. Gold Medal Hybrids. Some of the choicest colors are to be found among these Hybrid Larkspur. All shades of blue from the lightest to the darkest. 25c each, 6 for \$1.35.

Dianthus Barbatis (Sweet William). A popular garden flower, producing great clusters of showy blossoms in early spring. No garden can be complete without Sweet William. Various colors, 25c each, 6 for 90c.

Digitalis (Foxglove). An old-fashioned favorite bearing tall spikes of tubular flowers about 3 to 5 feet in height. Various shades from white to purple. Separate colors, 30c each, 6 for \$1.65. Mixed Hybrids, 25c each, 6 for \$1.35.

Funkia, Coerulea (Plantain Lily).—Dense clumps of foliage of this plant make it appropriate for edging. Flowers bright blue, borne in profusion in July. 20c each, 6 for \$1.00.

Gaillardia (Blanket Flower). Among the showiest and most profuse bloomers. The plants are compact, growing from 12 to 18 ins. tall; begin

blooming in June, continuing until frost. Flowers in rich shade of dark red and yellow. 25c each, 6 for \$1.35.

Golden Glow. One of the most popular garden plants producing double golden yellow flowers in August. 25c each, 6 for \$1.35.

Gypsophila (Baby's Breath). Perennial valuable for mistlike effect and for trimming bouquets. Should be picked as soon as opened and dried for use in winter bouquets. 25c each, 6 for \$1.35.

Helianthus (Hardy Sunflower). Among the perennial sunflowers, we have some of the finest and showiest varieties. Flowers of clear bright yellow, produced on long stems. Splendid for mass planting and cut flowers. 25c each, 6 for \$1.35.

Hibiscus, Mallow Marvels. The Mallow that we offer in this group produces sturdy plants, often 6 to 8 feet tall, producing great single blooms 6 to 8 inches across, of striking colors, from deep red to white. Choice of separate colors. Pink, White or Red. 30c each. Mixed colors, 20c each, 6 for 90c.

Hollyhocks. There are no finer flowers than the stately and majestic Hollyhocks. Your choice of single or double, Red, Pink, White or Yellow. 25c each, 6 for \$1.35. Mixed, all colors, single or double, 15c each, 6 for 60c.

Lathyrus, Latifolius (Perennial Sweet Pea). Flowers resemble the Sweet Pea in size and shape; blooms over a long season. Perfectly hardy. Red, Pink and White. 20c each, 6 for 90c.

Pyrethrum (Painted Daisy). A good plant for summer cut flowers, blooming at intervals throughout the summer. Very hardy. 30c each, 6 for \$1.35.

Salvia, Officinalis (Old-fashioned Sage). Used by every housewife as seasoning. 20c each, 6 for \$1.00.

Shasta Daisy. One of the most popular white dairy-like flowers. Blooms all summer. Extra good as a cut flower. 25c each, 6 for \$1.35.

Statice or Limonium Latifolia (Great Sea Lavender). Splendid for garden or rocky, producing panicles of tiny purplish blue flowers, which can be dried for winter bouquets. Similar to Baby's Breath. 25c each, 6 for \$1.35.

Stokesia (Cornflower Aster). Plant grows from 18 to 24 inches high. Flowering from early July until late October. 30c each, 6 for \$1.50.

Veronica Spicata. Very desirable plants, producing tall erect spikes of handsome purple flowers. Valuable for cutting. 25c each, 6 for \$1.35.

Phlox

One of the most attractive of our perennial plants. Its erect stems topped by great clusters of small flowers. put it in a class by itself.

For border planting, there is nothing to equal the Phlox. Their brilliant blossoms are borne in great profusion and retain their superb colorings for some time, giving color and finish to a mass planting of shrubs and brightening up the duller places.

Every home should boast a bed of Hardy Phlox.

Auroral Boreale. Salmon scarlet, deep crimson eye. Each 25c, 3 for 70c, \$2.25 per doz.

Bouquet Fleuri. White, cherry red eye. 25c each, 3 for 70c, \$2.25 per doz.

Elizabeth Campbell. Large trusses of flowers of quite a new color—light salmon, deepening to pink in center. Extra. 25c each, 3 for 70c, \$2.25 per doz.

Frau Antoine Buchner. Undoubtedly the finest white Phlox yet introduced. Strong habit; flowers of enormous size and perfect form. 25c each, 3 for 70c, \$2.25 per doz.

Hans Volmuller. A very pretty mottled variety, ground color white, delicately suffused and mottled, with soft violet mauve. 25c each, 3 for 70c, \$2.25 per doz.

Jeanne D'Arc (Syn. Pearl). White. Fine late variety. 25c each, 3 for 70c, \$2.25 per doz.

Jules Sandeau. Very large, flowering pure pink. Dwarf. 25c each, 3 for 70c, \$2.25 per doz.

La France. Light violet rose, light carmine eye; medium size. 25c each, 3 for 70c, \$2.25 per doz.

Lamartine. Rich parma violet, large white center; very fine. 25c each, 3 for 70c, \$2.25 per doz.

Miss Lingard. White, faint lilac eyes. A grand free-blooming variety. 25c each, 3 for 70c, \$2.25 per doz.

Mme. E. Love. Large pure white blooms; foliage light green, mottled yellow. 25c each, 3 for 70c, \$2.25 per doz.

Mrs. Jenkins. The best white Phlox on the market; splendid for massing. Comes into flower early in the season. 25c each, 3 for 70c, \$2.25 per doz.

Rheinlander. Color beautiful salmon pink; flowers and trusses of extra large size. 25c each, 3 for 70c, \$2.25 per doz.

Rijnstroom. New, immense trusses with blooms larger than a silver dollar. Beautiful clear pink. Extra fine. 25c each, 3 for 70c, \$2.25 per doz.

R. P. Struthers (Tall.) Salmon pink with crimson center. 25c each, 3 for 70c, \$2.25 per doz.

Thor. Color a lively shade of deep salmon pink, suffused and overlaid with a scarlet glow, aniline red eye. This is a very popular variety. 25c each, 3 for 70c, \$2.25 per doz.

SPECIAL OFFER. We will send you one each of the above lovely Phlox, value \$4.00, for \$3.50. 3 each, value \$11.20, for \$10.00. Dozen each, value \$36.00 for \$30.00.



Beautify with Butylizer

"Butylizer" is a scientific plant food and is a wonderful asset to the proper growth of plant life. Flowers and tuberous plants are especially benefited by this fertilizer. "Butylizer" is economical, odorless and easily applied. Directions on each package.

1 lb. 25c	5 lbs. 50c	10 lbs. 85c
25 lbs. \$1.75	50 lbs. \$3.00	100 lbs. \$5.00

F. O. B. New Albany, Ind.

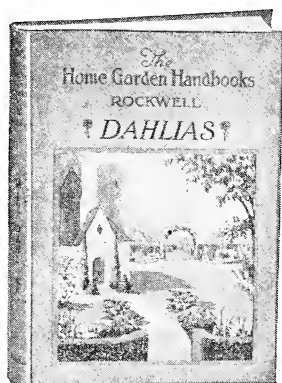
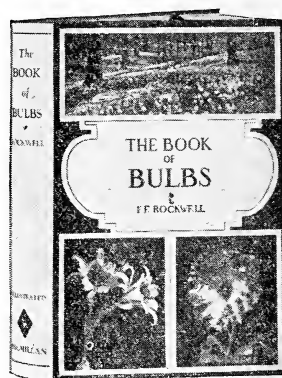
So many people have asked me, as to the Best Fertilizer to use on Dahlias. After experimenting with several kinds, I can find nothing better than the above. I use it and recommend it highly

THOS. D. SHERFICK

INDIANA DAHLIA FARMS.

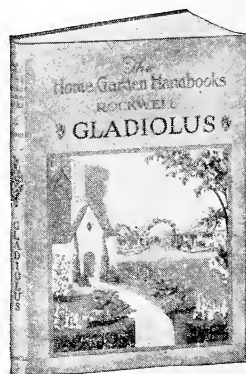


THE BOOK OF BULBS, by F. F. Rockwell. Here is the "last word" on bulbs and how to grow them in the garden. Pictures and text show and tell just how to make the most from bulbs in your garden, both outdoors and inside the home. Includes peonies, dahlias, irises, gladiolus, etc., as well as tulips, narcissus, hyacinths, and other true bulbs. Interesting and practical. 187 illustrations, 264 pages.
\$3.00



DAHLIAS, by F. F. Rockwell. All dahlias lovers will profit from this interesting and helpful book. It describes the various types and tells their uses, how to plant and grow them, the fertilizers to use, how to control pests, how to harvest and store, grow for exhibition, and how to propagate and hybridize. 65 illustrations, 80 pages.
\$1.00

GLADIOLUS, by F. F. Rockwell. Every gladiolus lover should have this useful guide. It tells how to plant, fertilize and cultivate; how to grow from seed or bulbets; how to harvest and cure; how to handle for cut flowers; and every other detail needed for success with this popular flower. 45 illustrations, 79 pages.
\$1.00



IRISES, by F. F. Rockwell. A handy guide which will do much to bring success with irises as well as to show new uses and effects possible with them. Describes the dwarf, early, German, Japanese, Siberian, Water, crested, Spanish, English, Dutch and other types; tells the best soils; what fertilizers to use; how to plant; and what care is necessary. Tells how to propagate stock for your own use. 54 illustrations, 80 pages.
\$1.00

General Information and Shipping Instructions

FULL directions for planting are included with each shipment of tubers. We will also be very glad to answer any questions to the best of our ability that you may care to ask us.

Order early directing us when to send them. We especially solicit early orders so that you may be sure of getting what you want. Please use the order blank inclosed with the catalog.

Safe arrival of tubers is guaranteed to any point within the U. S. or Canada.

Orders are shipped as soon after April 15th as convenient unless otherwise notified.

Do not hesitate to send small orders, even for a single tuber. We want to help the smallest grower or beginner.

We do not sell seed or plants, however we will be in position to offer plants in 1929.

In case we are out of a variety we do not substitute unless authorized to do so. Many times we can use a variety similar and of greater value. We find that 99 out of 100 prefer this method but if you do not wish any substitutions please say so when ordering, and any difference will be cheerfully refunded.

Remittance may be sent by personal check, draft, money order, cash or stamps.

Every order is sent to you prepaid at prices quoted in this book.

Don't fail to read our Guarantee, it is a very definite protection for you, an insurance policy that makes it impossible for you to be other than completely satisfied.

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